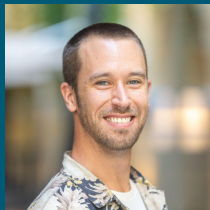


# 2024 Employee Appreciation Trends, Best Practices, & Examples



**Aimee Rondeau**  
Lead Support Specialist



**Ty Davidson**  
Content & Research Analyst



**Julio Gonzalez**  
Customer Success Manager

## LEARN ABOUT

Appreciating your team in 2024

How to improve team culture in 2024

Examples of boards to create right now

**Celebrating Employee Appreciation Day. March 1st**

Interactive Q&A

**REC ●**

# Three lucky attendees

Must be present to win!



# Today's agenda

5 MINS

1

Introductions:  
Meet the  
Kudoboard team

8 MINS

2

State of  
Appreciation:  
Employee Happiness  
Trends in the US  
Report: 2024

10 MINS

3

Boards to  
Create Now:  
**Employee Appreciation  
Day (MARCH 1st)** and  
Beyond

7 MINS

4

Q&A,  
and Raffle!

Learn about best practices and new features to share authentic appreciation at scale

SECTION 1

# State of Appreciation

*Are you ready?*

**Friday, March 1st**  
**National Employee**  
**Appreciation Day**

Annual Report

# 2024 Employee Happiness Trends in the US



# Employee happiness levels decreased across the US in 2023

- Employee happiness scores in the US dropped 9%
- 57% of American workers are experiencing at least moderate levels of burnout





# Personal and professional impacts

Employees frequently cited symptoms of work-related stress as:

31%

emotional exhaustion

---

26%

lack of motivation to  
do their very best

---

25%

a desire to  
keep to themselves

---

# Distanced work presents new challenges

When asked to rank the top 3 biggest challenges with working remote or hybrid, employees cited:

78%

sense of belonging

---

68%

communication

---

40%

burnout

---

# Culture, connection, and happiness matters

- Most companies undervalue the effects of employee gratitude.
- Receiving recognition is more impactful than many believe.
- Employees agree they would work harder and be happier if they felt more appreciated at work.



# What do employees want?

Authentic Appreciation, Connection, & Sense of Belonging

“Appreciation should be felt, not just received.”

“Appreciation makes me feel motivated and positive. If I don’t get it, I stop caring as much.”

“Appreciation from my manager gives me reassurance.”

“Appreciation from my manager makes me feel more inclined to work for them.”

“Receiving meaningful appreciation makes people feel seen.”

“I give 1000% at work and to feel noticed means a lot.”

SECTION 2

# Examples:

**Employee Appreciation Day (March 1st)  
& other boards to create right now!**



# Get it all. Schedule a Demo Today

## BUSINESS PLAN

- Likes, tagging, & comments
- Embeddable boards, posts & slideshows
- Custom Fields
- Custom Branding
- Multiple Admins
- Unlimited boards
- Integration with Slack & Teams

## ENTERPRISE PLAN

Everything in Business+

- Bulk creation
- Automations
- Advanced analytics & reporting
- Dedicated Customer Success Manager

# Additional resources

- Kudoboard Support Center: [support.kudoboard.com/hc/en-us](https://support.kudoboard.com/hc/en-us)
- Kudoboard Support: [help@kudoboard.com](mailto:help@kudoboard.com)
- Contact [success@kudoboard.com](mailto:success@kudoboard.com) with any questions you have
- Learn more about Elevate by Kudoboard: [Sign up for demo](#)
- For more resources:
  - **Guides, webinars, and more:**  
<https://www.kudoboard.com/resources/>
  - **Inspiration calendar:**  
<https://www.kudoboard.com/inspiration-calendar/>
  - **Kudoboard of the Month:**  
<https://www.kudoboard.com/kudoboard-of-the-month/>
  - **Brand Ambassador Program:**  
<https://www.kudoboard.com/become-a-kudoboard-ambassador/>

*Are you ready?*

## **Boards to consider starting today:**

Friday, March 1st: **National Employee Appreciation Day**

Month of March: **Women's History Month**

March 8th: **International Women's Day**

March 30th: **National Doctor's Day**

April 27th: **Admin Professionals Day**

**And of course, great for...**

New Hires, Promotions, Shout-Outs, Farewell, Get Well, Team Events, Company Milestones, Employee Milestones



# Q&A

# Three lucky attendees

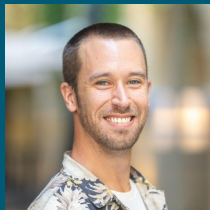
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**Thank You** 